

# Innovation Showcase: Participation Agreement

If your demo is selected for the CableLabs' Innovation Showcase, we want to ensure that the event is a success for you and the conference attendees. Therefore, your participation is dependent on your agreement to the following terms:

1. **Time and Dates:** The time of the Innovation Showcase is on Monday morning, March 2. Mandatory rehearsals will be required on both Saturday, February 28, and Sunday, March 1, so plan on arriving by Saturday morning, February 28 by 8:00 a.m. Each company will rehearse with a professional presentation coach and PowerPoint expert on Saturday. Sunday, each company will set up, rehearse, and dry run with the moderator. There will be 2 rehearsals on Sunday, so please be prepared for an 8-5 day. We reserve the right to terminate your participation in the Innovation Showcase should your presentation at the rehearsals on Sunday fail to perform, in our discretion, at the level we deem suitable for the Innovation Showcase; in that event, a table will be provided for you in the general exhibition area.
2. **Leaving Equipment:** You must leave all aspects of your demonstration in place overnight Sunday, March 1, in the secured ballroom where the session will occur. This includes laptop computers. While CableLabs will provide security guards and ensure doors are locked appropriately, CableLabs accepts no liability for damage to or loss of your property.
3. **Major Demo Changes:** Should you have any major change to the demo that you described to CableLabs, notification of such change must be sent to George Kakatsakis (g.kakatsakis@cablelabs.com) as soon as possible.
4. **Innovation Pavilion:** In addition to presenting your product during the Showcase, you will have a demonstration table in the Innovation Pavilion. This table should be staffed through Tuesday evening's demo reception. The demo reception closes at 7:00 p.m. on Tuesday, with dismantle to be completed by 9:00 p.m. that same evening.
5. **Tear Down:** Tear down/Dismantle from the Showcase will occur during the lunch break on Monday, March 2. Demonstrations will then be moved to the Innovation Showcase Pavilion on the main demo floor (see #4).
6. **Travel Costs/Housing:** Participating companies are responsible for travel costs and for obtaining housing at the conference. Employees of participating companies will be able to attend all social events such as meals and receptions. If your company is accepted for participation in the Showcase, you will be provided with a link to the Showcase Logistics website. At this site you will be provided with the housing link and other details to help you plan for your participation (shipping, audio visual rental form, etc.).
7. **Consent:** I hereby consent to the audio/video recordation, duplication, publication (including without limitation, posting a recording on the Internet) and use by CableLabs of my remarks and materials at this conference. All third-party video content used for your demonstration must be identified to CableLabs no later than 14 days prior to the Showcase with

documentation, acceptable to CableLabs, permitting its use for this demonstration including CableLabs' recording, duplication, publication (including without limitation, posting a recording on the Internet) and use. In addition, I hereby release and indemnify CableLabs, its employees, agents, and licensees for any claims arising out of the audio/video recordation, duplication, publication (including without limitation, posting a recording on the Internet) and use of my remarks and materials at this conference including, but not limited to, any claims for libel, slander, invasion of privacy, trade secrets or infringement of intellectual property. I have read and I understand CableLabs' Antitrust Guidelines for Conference Speakers (<http://www.cablelabs.com/downloads/AntitrustGuidelines.pdf>).

8. ***Right to Terminate:*** As mentioned in 1. above, we reserve the right to terminate your participation in the Innovation Showcase should your presentation at the rehearsal on Sunday fail to perform, in our discretion, at the level we deem suitable for the Innovation Showcase; in that event, a table will be provided for you in the general exhibition area.

**Once you have read the Innovation Showcase Participation Agreement, please use the following link to acknowledge and accept the agreement:**

[Innovation Participation Agreement](#)

## **Additional Terms and Conditions required of all Exhibitors:**

### **Conduct**

#### **Participant is to:**

- Observe all local, state and federal laws, codes and regulations
- Comply with facility requirements, rules and policies ("Facility Rules") provided to you.
- Ensure your employees and/or agents conduct themselves professionally throughout the duration of the scheduled exposition hours.
- Limit side-meetings or events during the conference to times CableLabs sessions are not scheduled.
- Use CableLabs approved contractors to provide services and furnishings.
- Limit attendance to CableLabs conferences and events to persons 18 years and older and representatives of the Vendor company.
- Register all staff attending the conference, within the quantity limitation of your demo table or room.

*CableLabs has the right to prohibit any exhibit or part of an exhibit which it finds questionable, ethically or morally inappropriate.*

## **DEMO**

**CableLabs will:**

- Provide one [1] 6'x30" table
- Provide a Digital Demo Guide with Vendor's demonstration description and contact information (provided during the application process).
- Provide one [1] company sign with demonstrating vendor's logo (provided during the application process).
- Provide 10 amps of power at demo table.
- Provide carpet and other reasonable decorating items at CableLabs' discretion.
- Provide shared Internet connectivity via Ethernet line to demo table.
- Provide CableLabs conference badges: six [6] per demo table

*CableLabs will attempt to honor proximity requests to the extent that the requests do not compromise or interfere with the success of the show.*

**Participant will:**

- Contain demonstrations within the confines of the contracted table space.
- Limit tabletop literature holders to no larger than 10 inches wide x 14 inches tall, free standing tabletop signs to one [1] smaller than 18 inches x24 inches.
- Not use floor stands, pop-up boards, backdrops, pull up floor banners/signs or overhead signs.
- Have demonstration(s) assembled and ready for presentation one hour prior to the demo floor opening/scheduled tours, and complete set-up during the "Move-In" hours; and not remove demonstration until "Move-Out" hours.
- Remove materials, equipment or activities which detract from the atmosphere of the demonstration space or which disturbs other exhibitors.
- Arrange with exhibitor services for shipping in advance of show closing, and agree to release materials left in the booth after the show not packed/crated or covered by a bill of lading.

## **MARKETING**

**CableLabs will:**

- Provide reasonable efforts to publicize the event and all vendor demonstrations for the purpose of exhibiting new services and technologies that can be offered by or to cable television system operators.

**Participant will:**

- Provide a demonstration title and description, logo, and categories in the application.
- Submit all press releases or similar material related to the event to CableLabs for review and editing prior to publication.
- Will not use the CableLabs logo without written approval.

## **FEES**

### **CableLabs will:**

- Provide security guards during the closed hours of the Demo Floor
- Provide limited access to the Demo Floor through a CableLabs escort.

### **Participant will:**

- Be responsible for shipment payments, timing, and work orders within the CableLabs delivery schedule.
- Pay for travel costs and housing at the conference for employees presenting and staffing the demonstration (6 maximum)

## **LIABILITY**

### **CableLabs agrees to:**

- Provide security guards during the closed hours of the Demo Floor. After show hours, only those Vendor personnel properly identified with permission of CableLabs may enter the Demo Floor.

### **Participant agrees to:**

- Indemnify and hold harmless CableLabs from any and all liability, including attorney's fees, which may arise due to the presence or actions of third party contractors employed by our firm. Vendor agrees that CableLabs' use of security guards will not increase CableLabs' liability.
- Maintain such insurance that will fully protect CableLabs from any and all claims of any nature whatsoever, including claims under the Workmen's Compensation Act, and for personal injury, including death which may arise in connection with the installation, operation or dismantling of the Vendor's display. Maintain insurance to for single limit coverage of not less than one million dollars (\$1,000,000) for their employees, agents, contractors, representatives and guests.

*Any disputes arising from or related to these terms and conditions are to be resolved by a court located in the State of Colorado and governed by the laws of the State of Colorado without giving effect to the principles of conflicts of law.*

## **AMENDMENTS TO REGULATIONS**

Any and all matters and questions not specifically covered by the articles in these terms and conditions shall be subject to the decision of CableLabs. The aforementioned may be amended at any time by CableLabs in the best interest of the conference, and written notice thereof shall be binding on Vendors unless Vendor chooses to not participate in the CableLabs conference due to

such changes. If Vendor chooses to not participate in the CableLabs conference due to such changes, Vendor is to provide CableLabs notice within 10 days of the change. CableLabs will refund Vendor's demonstration space payment for the upcoming conference. CableLabs will not be liable for any damages Vendor incurs due Vendor's decision not to participate in the conference.